

AI Risk Assessment

linkeme.ai -- Easylab AI (TLI S.A.)

Document: AI Risk Self-Assessment (Article 6, Annex III, EU AI Act)

Version: 1.0

Date: March 2026

Classification: Public

Assessor: Easylab AI Technical Team

1. Purpose

This document presents our self-assessment under Article 6 and Annex III of the EU AI Act (Regulation 2024/1689) to determine the risk classification of AI systems deployed by linkeme.ai.

2. Service Description

linkeme.ai is a SaaS platform that uses AI to generate social media content (text, images, videos) for businesses. Users input their brand information, and the platform generates content proposals that users review and approve before publication.

3. Annex III High-Risk Assessment

The EU AI Act defines high-risk AI systems in Annex III. Below is our assessment against each category:

Annex III Category	Applicable?	Justification
--------------------	-------------	---------------

1. Biometrics	No	linkeme.ai does not process biometric data, perform facial recognition, or categorize individuals based on biometric characteristics.
2. Critical infrastructure	No	The service manages social media content, not critical infrastructure (energy, water, transport, etc.).
3. Education and vocational training	No	The service is not used for educational assessment, student evaluation, or training decisions.
4. Employment, workers management	No	The service does not make recruitment, hiring, promotion, or work allocation decisions.
5. Access to essential services	No	The service does not determine access to public benefits, credit, insurance, or emergency services.
6. Law enforcement	No	The service has no law enforcement application.
7. Migration, asylum, border control	No	The service has no immigration or border control application.
8. Administration of justice	No	The service has no judicial or democratic process application.

4. General-Purpose AI Assessment

linkeme.ai uses general-purpose AI models (Claude, GPT-4o-mini) as a deployer, not a provider. These models are used in a specific, bounded context:

- **Purpose:** Social media content generation (marketing text, images, videos)
- **Domain:** Marketing and communications
- **Users:** Business professionals managing social media presence
- **Impact:** Content is always reviewed by humans before publication; no autonomous decisions affecting individuals' rights

5. Risk Mitigation Measures

Although our AI usage is classified as non-high-risk, we implement the following measures:

Measure	Description
Human oversight	All AI-generated content goes through a review workflow. Users approve, edit, or reject before publication.
Data minimization	Only necessary business data (brand info, website content) is sent to AI providers. No personal data of end users.
Encryption	All data in transit (TLS 1.3) and sensitive data at rest (AES-256-GCM) is encrypted.
Transparency	Users are clearly informed that content is AI-generated within the platform interface.
Content quality	Generated content is validated for brand alignment and quality before being presented to users.

User controls	Users can disable specific AI features, pause Full Auto mode, and control all publication decisions.
Provider DPAs	Data Processing Agreements are in place with all AI providers (Anthropic, OpenAI via OpenRouter, FAL.ai, Perplexity, Firecrawl).

6. Prohibited Practices (Article 5)

We confirm that linkeme.ai does not engage in any of the prohibited AI practices listed in Article 5:

- No subliminal or manipulative techniques
- No exploitation of vulnerabilities
- No social scoring
- No real-time biometric identification
- No emotion recognition in workplace or education

7. Conclusion

Assessment result: The AI systems deployed by linkeme.ai are classified as **non-high-risk** under the EU AI Act. They do not fall under any Annex III category and are not used for any prohibited practice under Article 5. As a deployer of general-purpose AI systems for marketing content generation, linkeme.ai's primary obligations are transparency (Article 50) and AI literacy (Article 4).

8. Review Schedule

This assessment will be reviewed:

- Annually (next review: March 2027)
- When new AI systems are integrated
- When the scope of AI usage changes significantly

- When regulatory guidance provides new interpretation of risk categories

linkeme.ai -- Easylab AI (TLI S.A.) -- 55 allée de la poudrerie, L-1899 Luxembourg

ai-governance@linkeme.ai -- Version 1.0 -- March 2026